

September 12, 2022 The Hotel at UMD



# TEDCO's Inaugural Tech Fair Social Media Toolkit

# **Supporting Materials**

# **Event Webpage:**

www.techfair.tedcomd.com

## **Event Registration Page:**

https://www.eventbrite.com/e/tedcos-tech-fair-tickets-374529928097

## Hashtag:

#TEDCOTechFair #TEDCOTechFair2022

#### **TEDCO Website & Social Media Handles:**

Website: <u>tedcomd.com</u>

LinkedIn: <a href="mailto:company/tedcomd/">company/tedcomd/</a>

Twitter: <a href="mailto:omnormal">omnormal</a>
Facebook: <a href="mailto:/MDTEDCO">/MDTEDCO</a>
YouTube: <a href="mailto:/c/TEDCO">/c/TEDCO</a>

For more information, contact:

**Tammi Thomas** | Chief Marketing and Communications Officer, *TEDCO* <a href="mailto:tthomas@tedco.md">tthomas@tedco.md</a>



# Social Media Collaborators (Copy & Paste)

Note: Be sure to tag TEDCO!

#### LinkedIn

To #smallbusinessowners and #entrepreneurs: You're invited to @TEDCO's FREE Inaugural Tech Fair on September 12, 2022, at the Hotel at the University of Maryland | Register today: www.techfair.tedcomd.com

TEDCO created the fair to connect entrepreneurs and small business owners in any industry from Maryland's underserved communities to technology companies, resources, on site trainings, and networking opportunities to grow their business. U.S. Senate Committee on Small Business & Entrepreneurship Chair Ben Cardin worked closely with TEDCO to create this fair and will deliver a keynote address.

Small businesses looking to broaden their footprint and increase future sales can interact with larger, established tech companies to learn about trainings, online platforms for sales, advertising techniques, and more. Women and diverse startup founders and business owners who traditionally have been underserved by the entrepreneurial ecosystem are encouraged to attend and share news of the free fair with their networks.

#TEDCOTechFair #TEDCOTechFair2022 #smallbusiness #startup #networking #ecommerce #training #technology

### **Facebook**

To #smallbusinessowners and #entrepreneurs: You're invited to @Maryland Technology Development Corporation - TEDCO's Inaugural Tech Fair on September 12, 2022, at the Hotel at the University of Maryland | Register today: www.techfair.tedcomd.com

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#### **TikTok**

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#### **Twitter**

You're invited to @MDTEDCO's Tech Fair on 9/12/22 held at @TheHotelUMD www.techfair.tedcomd.com

Connecting #entrepreneurs and #smallbusinessowners from MD's underserved communities to tech companies, resources, on site trainings, and networking opportunities for growth.



# **Exhibitors (copy & paste)**

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Swing by our exhibit table to see how we can help you and your small business grow with our tools and training in ecommerce.

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# **Graphics (right click and save)**











